VIP Partner Status

Benchmarks & Benefits

Voluntary Insurance Partners is a merit-based organization. Partnership has real privileges, and people earn the right to be partners.

Your Path

Affiliate → Partnership Offer → Partner → Maintain

1. Affiliate

Everyone starts as an Affiliate on day one of appointment under VIP.

- Case builds are available right away.
- If you and your executive partner see partner potential, Megan will set up a temporary @voluntarypartners.com group email that forwards to your chosen inbox. You can start building under the VIP brand while you earn the next step.
- Contests, incentives, and awards are reserved for partners. Affiliates do not have access.

2. Partnership Offer — Benchmarks

You become eligible for a partnership offer after either of these (transmitted business only):

- Your 3rd new Assurity case, or
- $25,000 in Assurity AP

Your executive partner runs the conversation with you when the numbers are there. Partnership is earned.

3. Benefits of Partnership

Once you accept partnership, you receive:

- Full tech stack — entire Google Workspace package, HiHello digital business cards, REPMOVE CRM, and full partner app access (plus other tools as we add them)
- Assurity and Ameritas voluntary benefits
- Lyric virtual primary care for you and your family on day one (paid for by VIP)
- Full eligibility for all contests, incentives, and awards
- Invitation to join Britton at the Assurity and Ameritas Home Office
- Ownership of your cases and client data — contractually yours

4. Maintaining Partner Status

To keep partner status:

- Produce $100,000 in Assurity AP within 24 months from the date you become a partner.
- If the $100k is not reached, Britton and your executive partner review together before any change back to Affiliate status.
- Additional benefit: once you reach $200,000 in Assurity production, Britton pays for direct primary care health services for you.

Timing

- New affiliates start on this process immediately.
- Existing partners move to the new maintenance rules on January 1.

This guide replaces the previous benefits and benchmark training in the partner app.