

WELCOME TO VOLUNTARY INSURANCE PARTNERS

WE'RE BETTING ON YOU FROM DAY ONE.

THE VIP PARTNERSHIP CURRICULUM



VIP exists to strengthen your business, not own it. You own your clients. You own your renewals. You own your data. We invest first so you can focus on building a legacy for your family.

The VIP Advantage: Separating From The Rest of the Industry

Typical Broker / Affiliate

VIP Partner Status

**Book
Ownership**

Carrier/Agency owns data

100% Vested Ownership Day One

**Technology
Costs**

Out of pocket / High friction

Fully funded upfront

**Back-End
Admin**

You do it all

**Unlimited case builds & implementation
handled by VIP**

**Underwriting
Support**

Standard offers

**Platinum Underwriting - The best offer
in the country with Assurity**

YOUR DAY-ONE INVESTMENT ECOSYSTEM

IMMEDIATE VALUE
EXCEEDING \$16,000

TECHNOLOGY STACK

Enterprise Google Workspace, AI Productivity Tools, ExpressEnroll Technologies [the easiest enrollment tool available].

THE VIP PARTNER

HEALTH & FAMILY

Lyric Virtual Primary Care
[Immediate access for you and
your family].

BUSINESS & MARKETING

Agency-paid OTH CRM, Marketing
Resources, Weekly Biz/Dev
Collaboration, Group benefits
eligibility [Dental & Vision].

REMOVING BARRIERS SO YOU CAN BUILD FASTER

YOUR FOCUS

Step 1:
Build Relationships

Step 2:
Sell to Employees using
our popular, highly
effective plan designs.

VIP BACKEND SUPPORT

Step 1:
Unlimited Case Builds
(We design it).

Step 2:
Carrier Implementation
(We deliver the benefits
you sold to the carriers).

Step 3:
Administration
(We manage the
backend).

Focus entirely on what you do best: relationships, production, and long-term renewals. We handle the rest.



SHARED COMMITMENT CREATES SHARED SUCCESS.

We invest in your future before you've generated a single dollar because we believe the right Partners, equipped with the right resources, can build extraordinary businesses. We simply ask that you demonstrate the same belief in yourself by meeting our baseline production milestones.

THE BLUEPRINT FOR GROWTH (ASSURITY PRODUCTION MILESTONES)



*All production milestones are based exclusively on Assurity production.

STEP 1: MOMENTUM MATTERS – THE “3 IN 90”

THE BENCHMARK

Open three (3) qualifying Assurity accounts within your first 90 days.

This is the industry's lowest bar for entry—achievable by the most rookie of agents. It secures the continuation of your Day-One resources.



THE CONSEQUENCE

Failure to meet this benchmark results in an immediate downgrade to Affiliate Status.

All company-funded Day-One Benefits (Tech, CRM, Lyric) are forfeited unless an exception is approved in writing by VIP Leadership.

STEP 2: BASIC VESTED PARTNER



At this stage, you have earned enough production to fully cover the technology stack and support VIP provides. The mutual investment is now balanced.



You have officially proven you are in the active stages of building a book for yourself. You are secure in your Vested Partner status.

STEP 3: THE PREMIER LEVEL OF PARTNERSHIP



When you reach this tier, we step up our game.

VIP invests further in your health by unlocking agency-paid Direct Primary Care services through Hint.

PLUS, PREMIER PARTNER RECOGNITION. THIS IS THE BENCHMARK OF A THRIVING, INDEPENDENT BUSINESS.



THE INFRASTRUCTURE IS BUILT. NOW IT'S YOUR MOVE.

VIP has made the investment.
The opportunity is here. Go build
the business your family deserves.

"Welcome to VIP. Let's build something extraordinary together." – Britt Johnson, Founding Partner, Voluntary Insurance Partners.