

The VIP Partner Roadmap:

Phase 1: The Day-One Investment



\$16,000+
Immediate Value

100% Ownership & Vested

You own your client data, renewals,
and business from the start.

Zero Administrative Friction

Enjoy unlimited case builds
and back-end
implementation support.

Phase 2: Success Milestones



The "3 in 90" Benchmark

Open three qualifying
accounts in your first 90 days.



Basic Vested Partner (\$175K)

Reach \$175,000 in
Assurity production
within two years.



Step-Up Premier Partner (\$250K)

Hitting \$250,000 unlocks
agency-paid Direct
Primary Care services and
Premier recognition.