Exclusive VIP Platinum Blanket Offer for Groups of 10-250

The Blueprint of Protection

High-Value, Zero-Friction
Group Term Life Insurance

Assurity®

NotebookLM

The Voluntary Benefit Dilemma

Employees desperately need short-term financial security, but traditional life insurance enrollments are plagued by dense rate tables, intrusive medical questionnaires, and administrative friction.

Designed for Zero Friction

The Assurity Group Term Life Plan, accessible via the exclusive VIP Platinum Blanket Offer, strips away the complexity.

- **Platinum Guaranteed Issue**
- **Automatic Family Scaling**
- **Micro-Premium Affordability**

Frictionless Access: The Platinum Guaranteed Issue

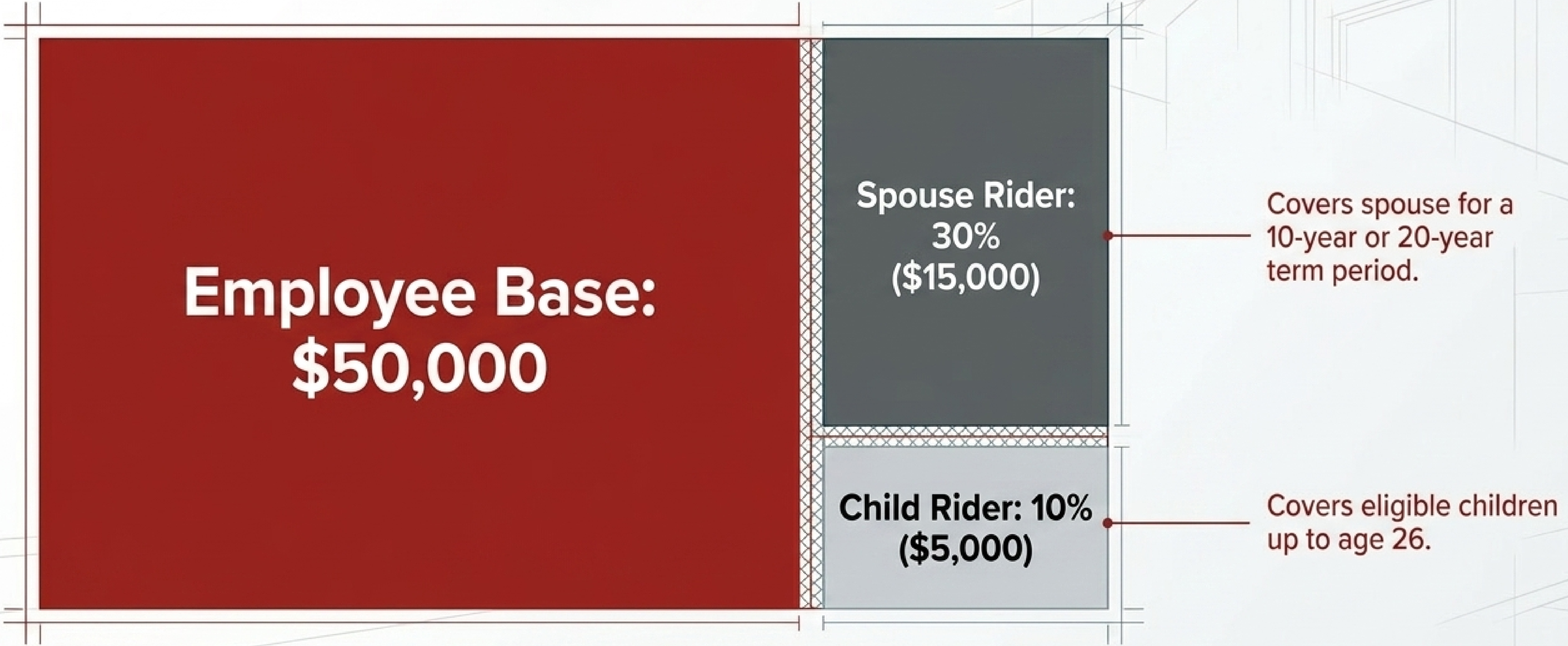
Low Threshold, High Reward

Valid for groups 10-250. Requires only 5 applications or 10% participation (whichever is greater) to unlock the $100k Guaranteed Issue limit.

The Platinum Advantage

Standard Voluntary Life	VIP Platinum Guaranteed Issue
Intrusive **medical history** required.	**Zero medical questions** for amounts up to **$100k** (ages 18-60).
Often requires **20-30%** group participation.	Only **5 applications** (or 10%).
Separate, **complex** applications for dependents.	**Intuitive** percentage-based riders.
High abandonment rate.	**Instant** peace of mind.

Holistic Protection: Intuitive Family Coverage



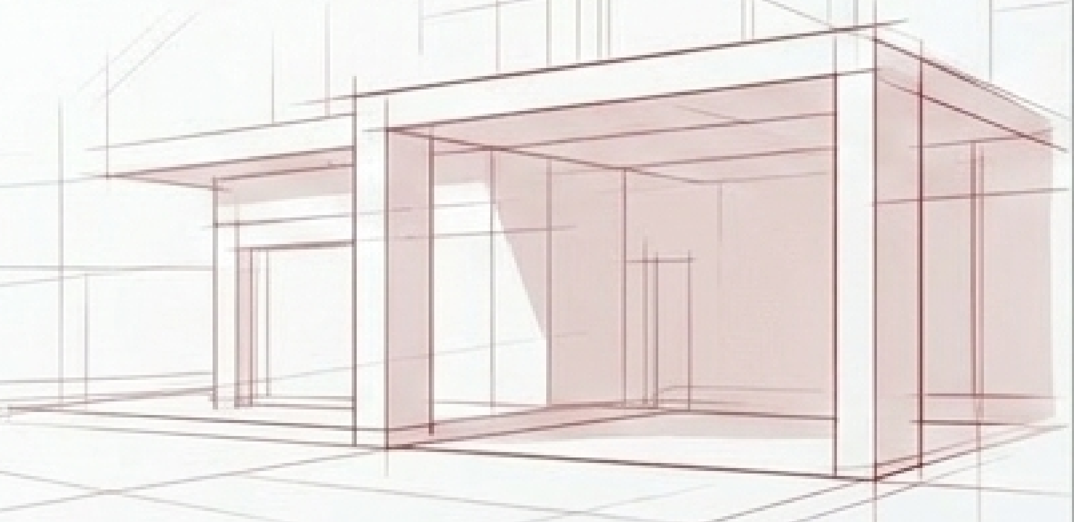
Single-application scalability. Protect the whole family by choosing a single base amount.

Tailored Term Structures

10-Year Level Premium

Focus: Maximum Immediate Affordability

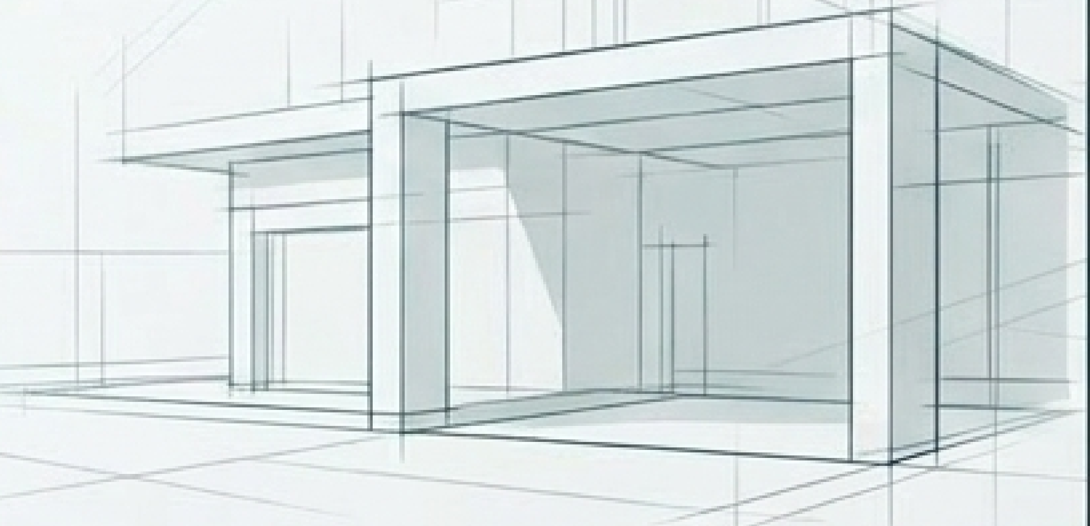
Designed for the lowest initial payroll deduction. Ideal for employees needing immediate, high-value protection while raising young families.



20-Year Level Premium

Focus: Long-Term Rate Stability

Locks in the premium rate for two full decades. Ideal for employees seeking highly predictable deductions through their core earning years.



Unbeatable Affordability: Weekly Micro-Premiums

Real-world examples of 10-Year Term, $50,000 Base Coverage

Employee Profile

The Young Professional

Age 26-30 | Employee Only Coverage

$1.68 / week

$50k total protection.

Employee Profile

The Growing Family

Age 31-35 | Full Family Coverage

$3.90 / week

$50k Employee + $15k Spouse + $5k per Child.

Employee Profile

The Established Earner

Age 41-45 | Full Family Coverage

$6.57 / week

$50k Employee + $15k Spouse + $5k per Child.

High-impact protection for less than the cost of a daily coffee.

Built-In Flexibility and Compassion

Accelerated Death Benefit

Includes a Terminal Illness acceleration option. Allows the insured to advance a portion of the death benefit if diagnosed with a terminal illness ım cenut if diagnosed with a terminal illness resulting in a significantly reduced life expectancy (12 months or less).

True Portability

The coverage belongs to the employee. If they switch jobs or retire, they can take their coverage with them after just 30 days of continuous coverage.

The Frictionless Benefit Equation

Zero Health Questions (Up to $100k GI) + **Automatic Family Scaling** (30% / 10% Riders) + **Under $5/Week** (Typical Deductions) = **Total Peace of Mind & High Employee Appreciation**

Maximum perceived benefit. Minimum administrative burden.

Backed by a Force for Good

As a mutual organization, Assurity is owned by its policyholders, ensuring business is conducted solely in their best interests.

Certified B Corporation®

> Assurity is a **Certified B Corporation**, meeting rigorous standards of social and environmental performance. “We embrace our capacity to improve lives… Assurity believes in using our business as a force for good.”

Deploy the VIP Platinum Offer

Next Steps

✓	**1. Confirm Group Eligibility:** Valid for groups of 10-250 benefit-eligible W-2 employees.
✓	**2. Secure the Blanket Offer:** Offer valid for groups enrolling prior to 3/1/2027.
✓	**3. Achieve Minimum Participation:** Just 5 applications or 10% (whichever is greater) locks in the Guaranteed Issue parameters.
✓	**4. Rollout:** Simple payroll deduction integration.

High-value protection is just one application away. Connect with Voluntary Insurance Partners to schedule your group enrollment.