

VOLUNTARY INSURANCE PARTNERS: REVOLUTIONIZING VOLUNTARY BENEFITS FOR SMALL BUSINESS OWNERS

In the ever-evolving landscape of employee benefits, small business owners often find themselves navigating a maze of complex offerings, struggling to find solutions that meet the diverse needs of their workforce.



Enter Voluntary Insurance Partners (VIP), a beacon of innovation & reliability in the realm of voluntary worksite benefits.



Britton L. Johnson, CLF®,
AAMS®, AWMA® - Founding Partner

VIP was created with a vision, a laptop, and a modest \$3600 investment only 1 day before the COVID-19 lockdowns. The founders, understanding industry challenges, set out to revolutionize small business benefits. Through dedication and innovation, VIP emerged as a leader in providing comprehensive worksite benefits, making the process fun, easy, and affordable. With a relentless pursuit of excellence and a blue-collar work ethic, VIP shapes the nation's landscape of supplemental health benefits and small business health solutions, ensuring financial security for businesses and their employees.

At the core of VIP's philosophy lies a commitment to streamlining the benefits process for employers. Leveraging cutting-edge technology, VIP offers a seamless beginning-to-end experience, from enrollment to implementation. By prioritizing efficiency and convenience, VIP empowers employers to focus on what matters most – running their businesses.

But VIP goes beyond merely offering benefits; they serve as trusted partners to both brokerages and employers alike. Through exclusive products, processes, and services, including enrollment technology and premier underwriting advantages that separates them from the marketplace, VIP ensures that clients receive tailored solutions that address their unique needs and goals.

Customer experience and innovation are at the heart of everything VIP does. By harnessing the power of new technologies and constantly striving for improvement, VIP delivers benefits solutions that not only protect individuals and their families during times of need but also enhance overall well-being.

However, VIP's commitment extends beyond the realm of business; it extends to their communities. By actively supporting mental health charities and promoting access to quality healthcare, VIP demonstrates its dedication to making a positive impact beyond the boardroom.

With better underwriting, richer benefits, and streamlined technology, VIP is redefining what it means to provide voluntary benefits solutions. From front-end claims support to specialized case managers, VIP ensures that every client receives the attention and care they deserve.

In conclusion, for small business owners seeking better benefit solutions, Voluntary Insurance Partners stands as a trusted ally, offering not just products but a partnership built on integrity, innovation, and a shared commitment to making a difference.