FORTUNE

Voluntary Insurance Partners: Redefining Worksite Benefits with a Revolutionary Approach

In the ever-evolving landscape of worksite benefits, finding an organization that aligns with your values and empowers your growth as an insurance agent can be a challenging task.

Enter Voluntary Insurance Partners (VIP), a trailblazer in the industry, redefining traditional paradigms with a disruptive business model designed to prioritize both agents and clients alike.

VIP was created with a vision, a laptop, and a modest \$3600 investment only 1 day before the COVID-19 lockdowns. The founders, understanding industry challenges, set out to revolutionize small business benefits. Through dedication and innovation, VIP emerged as a leader in providing comprehensive worksite benefits, making the process fun, easy, and affordable. With a relentless pursuit of excellence and a bluecollar work ethic, VIP shapes the nation's landscape of supplemental health benefits and small business health solutions, ensuring financial security for businesses and their employees.

VIP distinguishes itself from the conventional supplemental carrier representative model and brokerage houses through its innovative approach. At the heart of its strategy lies a commitment to collaboration and empowerment.

Unlike the norm, VIP grants complete account ownership rights to its agents, fostering a culture of autonomy and accountability. This unique feature ensures that agents have the freedom to build lasting relationships with clients without bureaucratic hurdles.

What truly sets VIP apart, however, is its unwavering dedication to providing unparalleled service and support.

Armed with advanced structures, cutting-edge technology, and privileged underwriting advantages, separating them from the rest of the marketplace. VIP agents are equipped with the tools needed to excel in a competitive market. Moreover, VIP's emphasis on immediate vesting and better commissions with a smaller upline ensures that agents are duly rewarded for their efforts.

Currently ranked as the top agency in the United States for both account acquisition and production with its top two carriers, VIP is on the cusp of nationwide expansion. For

VOLUNTARY INSURANCE PARTNERS YOUR VOLUNTARY BENEFITS SPECIALISTS



insurance agents seeking to be at the forefront of industry distribution, this presents a golden opportunity to join a company that values innovation, integrity, and excellence.

In conclusion, Voluntary Insurance Partners is not just redefining the worksite benefits landscape; it's revolutionizing the insurance industry as a whole. By placing the interests of its clients and agents front and center, VIP is paving the way for a new era of comprehensive industry distribution. VIP stands as a beacon of opportunity and excellence for insurance agents seeking better opportunities.